



Funeral Homes

Helping business owners find new opportunities for growth and new ways to optimize their operations is our specialty.

As an independent funeral director, you know that changes are roiling the industry. Cremations are rising, traditional revenues are falling, and it's getting harder to earn a profit doing business as usual.

As advisors to the funeral profession for more than 20 years, we're on top of industry trends. We work closely with you to adapt to change so that you can maintain a high level of service to your families, while also increasing your profitability.

Citrin Cooperman publishes a widely read annual survey tracking pricing and other trends in the funeral business. The survey provides us with unique insight into the issues affecting you - and gives us the data we need to put you on the right track.

Our services include:

- GPL pricing review and recommendations
- Business structuring
- Estate and succession planning
- Mergers and acquisitions
- Profitability and cash flow analysis
- Retirement planning
- Tax planning
- Valuation services