



CITRINCOOPERMAN®

Matthew Martin

DIRECTOR, CITRIN COOPERMAN ADVISORS LLC

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WOODLAND HILLS, CA

(818) 783-0570



EDUCATION

Bachelor of Science in
Public Affairs, Indiana
University – Bloomington
Certificate in Business
Foundations
Certificate in Accounting,
UCLA Extension

LICENSES

Certified Public Accountant
in the States of California
and Illinois

SERVICES

High Net Worth Individuals
Tax Accounting and
Provisions
Tax Compliance
Tax Research and Planning

INDUSTRIES

Cannabis Advisory Services
Manufacturing and
Distribution
Real Estate
Restaurants and Hospitality
Technology and Life
Sciences

Matthew Martin is a director in the firm's Woodland Hills, CA office with over 14 years of professional tax and accounting experience in a variety of specialties including tax planning and compliance, financial management, and technology. Over the past five years, Matt has been focused on consulting with clients in the cannabis industry from seed to sale, assisting them with navigating the maze of regulations and taxes.

EXPERIENCE

Matt has helped closely held, inventory-based businesses and high net worth individuals in various industries including restaurant and hospitality, apparel and manufacturing, and professional services. He has established accounting functions, systems and best practices; cost-reduction, automation, and tax strategies, and has built lasting relationships with clients resulting in optimal financial performance.

Matt has extensive experience working with vertically integrated cannabis companies in all facets from seed to sale. He has advised on complicated business structuring and restructuring for cannabis entities, including many large multi-state operators. Matt has worked with cannabis companies to provide consulting and IRC Section 280E tax planning advice to ensure operational and tax efficiencies.

Previously, Matt was a director at a Los Angeles-based CPA firm where he headed up the Los Angeles tax practice and was a leader within the cannabis tax practice.

HONORS & AWARDS

2021 "40 Under 40 in the Accounting Profession" - CPA Practice Advisor

- Awarded to 40 top accounting professionals who are leading their

profession in making visible changes via exemplary leadership, innovation, collaboration, and extensive community outreach.

PRESENTATIONS & PUBLICATIONS

Matt has written various articles and served on several speaker panels educating business professionals on the unique challenges of the cannabis industry.

AFFILIATIONS

Member, American Institute of Certified Public Accountants (AICPA)

Member, California Society of Certified Public Accountants (CalCPA)

- State Board of Directors
- President, Los Angeles Board of Directors
- Government Relations Committee
- Committee on Taxation
- Technical CPE Reviewer
- Diversity, Equity, and Inclusion Commission
- Professional Conduct Committee

Quality Reviewer, Wolters Kluwer, Inc.

Quickbooks Beta Tester, Intuit, Inc.

OUTSIDE THE OFFICE

When not working, Matt enjoys spending time with his family and being a proud father.