



CITRIN COOPERMAN®
Accountants and Advisors

Wilfredo Fernandez, CPA

PARTNER

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NEW JERSEY

(973) 218-0500



EDUCATION

Bachelor of Business
Administration, Magna
Cum Laude, Pace University

LICENSES

Certified Public Accountant
in the States of New York
and New Jersey

SERVICES

Audit and Attest
Business Consulting
Commercial Tax Services
Employee Benefit Plan
Audit
Mergers and Acquisitions
Tax
Reviews and Compilations
Tax Compliance

INDUSTRIES

Automotive Dealerships
Manufacturing and
Distribution

"It's a great feeling knowing that I have a direct impact on my clients' businesses, by working jointly with them to plan out strategies and then helping put those plans into practice."

Will Fernandez is an accounting and tax partner with over 30 years of experience providing strategic auditing, accounting, tax, and consulting services. He is the practice co-leader of the firm's Auto Dealership Practice, co-leader of the Business Advisory Services committee, and a member of the firm's executive committee.

EXPERIENCE

Will specializes in serving clients in the auto dealership industry, as well as manufacturers and distributors of auto parts, medical devices, and food products. He also advises high net worth individuals.

With deep expertise in auto dealerships, Will works closely with clients on dealership acquisitions, negotiations, and manufacturing documentation, including projections and forecasts. He also develops strategies for year-end and ongoing tax issues, as well as automotive tax compliance and implications with regards to mergers and acquisitions.

Clients also benefit from Will's expertise in minimizing tax impacts, assisting with cost segregation studies, depreciation, and utilizing domestic production activity credits. For high net worth individuals, Will advises on a range of matters such as year-end tax planning, estate planning, and state residency issues.

Will is a member of Citrin Cooperman's Executive Committee and is the

practice co-leader of the firm's Auto Dealerships Practice. Will and his practice were featured in the 2016 NJBIZ Business Profiles.

HONORS & AWARDS

New Jersey Hospital Association (NJHA) "Hospital Trustee of the Year" (2019)

Finalist, SmartCEO "CPA of the Year" (2015)

SmartCEO "CPA Firm of the Year" (2015)

PRESENTATIONS & PUBLICATIONS

Lessons in Leadership: CEOs explain how they built companies, ROI-NJ, December 4, 2017

Year-End Tax Tips and Planning Guide for Auto Dealerships, 2017

Improving Performance - Part 1: How Benchmarking Can Be Useful to Your Dealership, SPARKS, October 2017

Improving Performance – Part 2: How Benchmarking Labor Metrics Can be Useful to Your Dealership, SPARKS, November 2017

Internal Controls: Is Your Dealership Losing Money You Don't Know About? SPARKS, July 2017

AFFILIATIONS

Member, American Institute of Certified Public Accountants (AICPA)

Member, New Jersey Society of Certified Public Accountants (NJSCPA)

Member, New York State Society of Certified Public Accountants (NYSSCPA).

Treasurer, Statewide Hispanic Chamber of Commerce mid 1990's (3 Years)

Trustee, United Way of Passaic County 1998 to 2002 (Chaired last 2 years)

Trustee, St. Joseph's Healthcare System 1998 to 2017

- Past Chair, Wayne Hospital (2002-2003)
- Chair, Audit Committee (2009-2014)
- Chair, Finance (2015-present)
- Vice Chair, Board of Trustees (2013-present)
- Member, Executive Committee and Executive Compensation

Committee

Member, Board of Trustees of Morristown Beard School (2011-2017)

- Chair, Building and Grounds Committee (2013)
- Chair, Audit Committee (2014-present)
- Member, Advancement Committee

Notre Dame of Mt. Carmel Church (Cedar Knolls NJ)

- Co-Trustee of the Parish (2016)
- Member of the Finance Committee (2010-present)

Treasurer, Purrfect Pals, Inc., a 501(c)(3) organization dedicated to rescuing, vetting and adopting abandoned kittens and cats (2010-present)

COMMUNITY INVOLVEMENT

Will spends a significant amount of his time on community-related endeavors. He is an active volunteer and fundraiser in the Annual Rockland Road Runners' 5 Mile Turkey Trot to benefit the Marisa Fund.

OUTSIDE THE OFFICE

Will lives in East Hanover with his wife and his two sons.